



**CROSSCULTURAL  
NOW** *Business Opportunities and  
Personal Growth*

*Use this guideline to measure the level of your organization's preparedness. If you answer NO to any of the following questions, you might need us. We can assist you in achieving success in your crosscultural initiatives.*

**To learn about our programs and consulting services email us at: [info@crossculturalnow.com](mailto:info@crossculturalnow.com) or call us at 541.896.0155**

## **QUESTIONNAIRE FOR ASSESSING YOUR ORGANIZATION'S CULTURAL COMPETENCE**

### **Track Record**

**Yes No** 1. Do you have a history of involvement with the population or community to be served?

### **Training and Staffing**

**Yes No** 2. Do you periodically train your staff in cultural competence?

**Yes No** 3. Do you pay attention to staffing an initiative with people who are familiar with, or who are themselves members of the population or target community?

### **Language**

**Yes No** 4. Is your organization ready with multi-linguistic resources, including use of skilled bilingual and bicultural individuals, whenever a significant percentage of the target population is more comfortable with a language other than English?

### **Materials**

**Yes No** 5. Does your organization have material and products, training guides and print materials that are culture appropriate? Is the material consistent with the population or community you serve or wish to serve?

### **Evaluation**

**Yes No** 6. Are your success measures appropriate to the population or community you serve?

**Yes No** 7. Are your success measures valid for the culture you wish to serve?

### **Implementation**

**Yes No** 8. Does your company understand which cultural aspects of the community contribute to the organization's success and which will avoid pitfalls?

### **Community Representation in Non-Profit Agencies**

**Yes No** 9. Is the population or community targeted to receive services a planned participant in all phases of your program design?

**Yes No** 10. Does your agency have an established mechanism to provide members of the target group with opportunities to influence and help shape projects' proposed activities and interventions?